

# Jackson Harris III

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[GitHub](#) | [LinkedIn](#) | [Portfolio](#)

*Software Engineer | Growth Hacker | Business Development*

## **TECHNICAL SKILLS**

Javascript, Solidity, Node.js, React, Wordpress, Bootstrap, Firebase, MongoDB, SQL, Git, Linux, AWS, HTML5, CSS

## **RELEVANT EXPERIENCE**

### **Digital Success**

Co-Founder

2/2019-Present

- Digital Strategist, Business Development, New Client Acquisition and Growth Marketer
- Website Development, Facebook Ads, Google Ads, Email Marketing.
- Videographer, Copywriter, Digital & Social Media Management

### **Jumpstart Insurance**

Full-Stack Digital Marketing Developer

9/2018-11/2018

- Bug finding and fixing for beta and first production version of the MERN stack application
- Facebook ads, google adwords, and email marketing.
- Analytics integration and monitoring
- B2B campaign outreach, coordinating lead generation, and growth marketing.

### **Squirrel Digital Marketing**

5/2017-8/2018

*Growth Hacker & Business Development*

- Creative strategist and systems creator who increases marketing, sales, and quality goals for a variety of clients.
- Project/Campaign Management. Design, Implementation, analysis, and handled client interactions.
- Digital campaigns, web sites and/or landing pages, segmented email, & social media.
- Data driven decision maker utilizing tools such as google analytics and facebook business manager to ensure a solid ROI for clients.

## **APPLICATIONS BUILT**

### **CrowdCoin**

- Crowd Coin is a Kickstarter Clone on the ethereum Rinkby Test Net. Users can create campaigns, contribution limits, and contribute to campaigns!
- Ethereum, Node.js, Semantic UI, Javascript, Heroku Deployment
- Live App: <https://intense-brushlands-68068.herokuapp.com/>

### **Heartbeat**

- A data visualization application that allows users to have a visual representation of stream health based on historical and present streamflow data.
- Worked on the D3 data visualizations, React/Redux data flow, and Material-UI components
- Github: <https://github.com/madhavparekh/heartbeat>

### **Friend Finder**

- A friend finder node.js application. Users take a survey and get matched with another user from a database! Node - Express - jQuery - mdBootstrap
- Live App: <https://intense-mesa-53624.herokuapp.com/>

## **EDUCATION**

### **UC Davis Extension, Sacramento, CA**

July 2018

UC Davis Full-Stack Web Development Bootcamp

### **California State University Sacramento**

May 2014

B.A Economics